Fittest of the Coast-2 mile run

- <u>Applicant</u>:   KO Fitness/Kyle Oland
- <u>When</u>:   4/3/2022

- <u>Time</u>:   6:00 a.m. – 10:00 a.m.
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- <u>Where</u>:   Beach & Boardwalk: runners will run the beach from 9th N. to 2nd N. and return on the Boardwalk to 8th N.
- <u>Set-up/Take Down</u>: Day of event
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- <u>Expected Attendance</u>: 400 Runner will start in small groups over the time of event

- <u>SE Committee Vote</u>: Approved (pending approval from Beach service Franchisee

<u>**Fittest of the Coast Special Events Permit**</u>
Date: Sunday, April 3, 2022
Location: 9th Ave North Beach Access/Boardwalk

<u>Event Description:</u> Fittest of the Coast is a CrossFit/Fitness event in its third year of existence with more than 1,600 participants from 27 different states. Fittest of the Coast will be holding a two-mile run as part of its 2022 competition, scheduled for the weekend of April 2-3, 2022.

The two-mile beach run will be held from 6am – 10am (set-up and clean-up times included) on Sunday, April 3, 2022. We are requesting to hold the run at the 9th Avenue North beach access. There will be approximately 400 runners, ranging in age from teenagers to adults.

The runners will be divided into heats, so not all 400 runners will be running the course at one time. We have attached a proposed event map, along with a proposed race map. The first heat of runners will start at 7 am. The last heat of runners will begin at 9 am. All runners will be finished by 9:30 am.

The race will begin on the 9th Avenue North beach access and finish at the 9th Avenue North boardwalk. Runners will run one-mile on the beach – heading south towards the 2nd Avenue Pier. Once runners reach the 2nd Avenue Pier, they will make a right turn onto the 2nd Avenue North Beach access and run one-mile on the boardwalk – heading north back towards 9th Avenue North. The race ends with a finish line at 9th Avenue North boardwalk.

After athletes finish running, they will leave the venue. There will not be large crowds hanging out because athletes will have to go to their next event at an off-site venue.

Fittest of the Coast has contracted SVE Timing to handle the electronic timing for the race. SVE Timing is the same timing service utilized by N.S. Promos, who organizes multiple Myrtle Beach area-based races.

Fittest of the Coast will have 10 volunteers located on the boardwalk to help navigate any beach-goers from interfering with runners. With an early-morning start time, Fittest of the Coast does not anticipate a large amount of traffic on the boardwalk during the race.

Fittest of the Coast is based out of Myrtle Beach, South Carolina. The event organizer is Myrtle Beach native Kyle Oland. Fittest of the Coast has held three previous events in Charleston, South Carolina, and this will be its first event in Myrtle Beach.

Appropriate event insurance will be provided.

<u>Entertainment Description:</u> There will be no entertainment present during the event.

<u>Signage Overview:</u> The only signage used will be a finish line banner on the 9th Ave. North boardwalk area. This will be set up at 6 am and taken down at 10 am by SVE Timing (our contracted out electronic race timing company).

<u>Parking Requirements:</u> All participants will be instructed to pay for parking and use the Pavilion Parking Garage on 9th Ave North.

<u>EMS Plan:</u> In case of an emergency, we will have EMS on standby to be present in the event of an EMS medical emergency. A lane will be marked with a cone and blocked to provide access to the area. Staff on hand will have a first aid kit readily available. Before the event starts, we will check the event area for hazards. We will contact Lack's Beach Service to notify use of beach during time of activity. Participants **will not** be going into the water during the event.

<u>Security Plan:</u> Allied Universal will be contracted out and will have two security guards on-site for the duration of the event. The security guards will be stationed at the start and finish line of the race (9TH Ave. North Beach Boardwalk). The guards will be present from 6am – 10 am.

RACE/VENUE MAP

FITTEST OF THE COAST
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INDIVIDUAL CHAMPIONSHIP

FITTEST OF THE COAST
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KEY

★ START LINE (9TH AVE BEACH ACCESS)

★ FINISH LINE (9TH AVE BEACH ACCESS)

▌ RACE PATH (SOUTH TOWARDS 2ND AVE PIER)

▌ RACE PATH (NORTH TOWARDS 9TH AVE)

SECURITY

★ PARKING (PARKING GARAGE)